



2009 Dealer Pricing Structure

Versa-Holster Systems

	Dealer	Retail	Model Number
The Safari	69.98	139.95	SS4CS
The Alaskan	52.48	104.95	AS4CS
The Wilderness	37.48	74.95	WS4CS
The Hunter	29.98	59.95	HS4CS

All 4 models listed above come in the following size holsters

Medium Frame 1" - 2" Barrel
 Medium Frame 3" - 4" Barrel
 Medium Frame 5" - 6" Barrel
 Medium Frame 7" - 8" Barrel
 Large Frame 1" - 2" Barrel
 Large Frame 3" - 4" Barrel
 Large Frame 5" - 6" Barrel
 Large Frame 7" - 8" Barrel
 X-Large 4" - 5" Barrel
 X-Large 6" - 8" Barrel

Versa-Case Systems

	Dealer	Retail	Model Number
The Range	\$ 79.98	\$ 159.95	VC1CS
The Prairie	\$ 29.97	\$ 59.95	VC4CS

Both models listed above come to fit the following size pistols

Medium & Large Frame Versa-Cases 1" - 4" Barrel
 Medium & Large Frame Versa-Cases 5" - 8" Barrel
 Medium & Large Frame Versa-Cases 9" - 14" Barrel
 X-Large Frame Versa-Case 6" - 10" Barrel

Versa-Holsters

	Dealer	Retail	Model Number
(Medium Frame) 1"- 2" Barrel Holsters	\$ 15.00	\$ 26.95	VH2MF
(Medium Frame) 3"- 4" Barrel Holsters	\$ 15.00	\$ 26.95	VH4MF
(Medium Frame) 5"- 6" Barrel Holsters	\$ 15.00	\$ 26.95	VH6MF
(Medium Frame) 7"- 8" Barrel Holsters	\$ 15.00	\$ 26.95	VH8MF
(Large Frame) 1"- 2" Barrel Holsters	\$ 15.00	\$ 26.95	VH2LF
(Large Frame) 3"- 4" Barrel Holsters	\$ 15.00	\$ 26.95	VH4LF
(Large Frame) 5"- 6" Barrel Holsters	\$ 16.00	\$ 28.95	VH6LF
(Large Frame) 7"- 8" Barrel Holsters	\$ 16.00	\$ 28.95	VH8LF
(X-Large Frame) 4" - 6" Barrel Holsters	\$ 17.00	\$ 29.95	VH6XF
(X-Large Frame) 6" - 8" Barrel Holsters	\$ 17.00	\$ 29.95	VH8XF

Attachable Accessories

Small Ammo Pouches	\$ 8.95	\$ 16.95	AP1SM
Large Ammo Pouches	\$ 9.50	\$ 17.95	AP1LG
Water Bottle Holders	\$ 9.95	\$ 18.95	WB1AS
Flashlight Holders	\$ 8.95	\$ 16.95	FL1AS
Speed-loader Cases	\$ 8.95	\$ 16.95	SL1AS
Double sided Speed-Loader Case Horizontal	\$ 10.95	\$ 19.95	DL1AH
Double sided Speed-Loader Case Vertical	\$ 10.95	\$ 19.95	DL1AV
Multi-Tool Cases	\$ 8.95	\$ 16.95	MT1AS
Bandolier Shoulder Holster Strap	\$ 14.95	\$ 27.95	BA1AS
Bandolier Bottom Strap Assembly	\$ 5.95	\$ 10.95	BB1AS
Light Duty Firearm Retainer Strap Small	\$ 4.95	\$ 9.95	LR1SM
Light Duty Firearm Retainer Strap Large	\$ 5.95	\$ 10.95	LR1LG
Sem-Auto Magazine Pouch	\$ 8.95	\$ 16.95	SA1AS
Holster Belt Assembly System	\$ 8.95	\$ 16.95	HB1AS
Heavy Duty (Non-Self Releasing) Retainer Strap	\$ 5.95	\$ 10.95	HR1NR
Heavy Duty (Self-Releasing) Retainer Strap	\$ 8.95	\$ 16.95	HR1SR
Versa-Case Universal Flat Storage Bag	\$ 10.95	\$ 19.95	UF1VC
Versa-Case Universal 1 1/2" Storage Bag	\$ 12.50	\$ 24.95	US1VC

PRODUCT PACKAGE NDPP-1	NDPP-1	Dealer	Retail	Total Dealer	Total Retail
Safari	10	\$ 69.98	\$ 139.95	\$ 699.80	\$ 1,399.50
Alaskan	10	\$ 52.48	\$ 104.95	\$ 524.80	\$ 1,049.50
Wilderness	13	\$ 37.48	\$ 74.95	\$ 487.24	\$ 974.35
Hunter	15	\$ 29.98	\$ 59.95	\$ 449.70	\$ 899.25
Versa-Holsters	14	\$ 15.00	\$ 26.95	\$ 210.00	\$ 377.30
Small Ammo Pouch	8	\$ 8.95	\$ 16.95	\$ 71.60	\$ 135.60
Large Ammo Pouch	4	\$ 9.50	\$ 17.95	\$ 38.00	\$ 71.80
Flashlight Holders	6	\$ 8.95	\$ 16.95	\$ 53.70	\$ 101.70
Vertical Speed-Loader Case Dual	2	\$ 10.95	\$ 19.95	\$ 21.90	\$ 39.90
Horizontal Speed-Loader Case Dual	3	\$ 10.95	\$ 19.95	\$ 32.85	\$ 59.85
Single Speed-Loader Case	2	\$ 8.95	\$ 16.95	\$ 17.90	\$ 33.90
Multi-Tool Case	4	\$ 8.95	\$ 16.95	\$ 35.80	\$ 67.80
Totals	91	\$ 272.12	\$ 532.40	\$ 2,643.29	\$ 5,210.45
Total Margin					49%

PRODUCT PACKAGE NDPP-2	NDPP-2	Dealer	Retail	Total Dealer	Total Retail
Safari	7	\$ 69.98	\$ 139.95	\$ 489.86	\$ 979.65
Alaskan	8	\$ 52.48	\$ 104.95	\$ 419.84	\$ 839.60
Wilderness	6	\$ 37.48	\$ 74.95	\$ 224.88	\$ 449.70
Hunter	6	\$ 29.98	\$ 59.95	\$ 179.88	\$ 359.70
Versa-Holsters	8	\$ 15.00	\$ 26.95	\$ 120.00	\$ 215.60
Small Ammo Pouch	2	\$ 8.95	\$ 16.95	\$ 17.90	\$ 33.90
Large Ammo Pouch	2	\$ 9.50	\$ 17.95	\$ 19.00	\$ 35.90
Flashlight Holders	3	\$ 8.95	\$ 16.95	\$ 26.85	\$ 50.85
Vertical Speed-Loader Case Dual	1	\$ 10.95	\$ 19.95	\$ 10.95	\$ 19.95
Horizontal Speed-Loader Case Dual	1	\$ 10.95	\$ 19.95	\$ 10.95	\$ 19.95
Single Speed-Loader Case	1	\$ 8.95	\$ 16.95	\$ 8.95	\$ 16.95
Multi-Tool Case	3	\$ 8.95	\$ 16.95	\$ 26.85	\$ 50.85
Totals	48	\$ 272.12	\$ 532.40	\$ 1,555.91	\$ 3,072.60
Total Margin					49%

PRODUCT PACKAGE NDPP-3	NDPP-3	Dealer	Retail	Total Dealer	Total Retail
Safari	0	\$ 69.98	\$ 139.95	\$ -	\$ -
Alaskan	20	\$ 43.98	\$ 104.95	\$ 879.60	\$ 2,099.00
Wilderness	0	\$ 37.48	\$ 74.95	\$ -	\$ -
Hunter	0	\$ 29.98	\$ 59.95	\$ -	\$ -
Versa-Holsters	8	\$ 15.00	\$ 26.95	\$ 120.00	\$ 215.60
Small Ammo Pouch	5	\$ 8.95	\$ 16.95	\$ 44.75	\$ 84.75
Large Ammo Pouch	2	\$ 9.50	\$ 17.95	\$ 19.00	\$ 35.90
Flashlight Holders	10	\$ 8.95	\$ 16.95	\$ 89.50	\$ 169.50
Vertical Speed-Loader Case Dual	1	\$ 10.95	\$ 19.95	\$ 10.95	\$ 19.95
Horizontal Speed-Loader Case Dual	1	\$ 10.95	\$ 19.95	\$ 10.95	\$ 19.95
Single Speed-Loader Case	1	\$ 8.95	\$ 16.95	\$ 8.95	\$ 16.95
Multi-Tool Case	10	\$ 8.95	\$ 16.95	\$ 89.50	\$ 169.50
Totals	58	\$ 263.62	\$ 532.40	\$ 1,273.20	\$ 2,831.10
Total Margin				55%	

POP DISPLAY SYSTEMS

SMSSY		\$ 65.00			
SDSSY		\$ 147.00			
DDSSY		\$ 196.00			
LGSSY		\$ 387.00			
LGDSY		\$ 502.00			

MEDIA/SALES PRODUCTS

Northern Animal Series Posters					
Wolf Poster Full Sized 2'		\$ 34.95			
Mtn Lion Poster Full Sized 2'		\$ 34.95			
Grizzly Bear Poster Full Sized 2'		\$ 34.95			
African Animal Series Posters					
Lion Poster Full Sized 2'		\$ 34.95			
Rhino Poster Full Sized 2'		\$ 34.95			
Cape Buffalo Full Sized 2'		\$ 34.95			
Amazon Animal Serise Posters					
Panther Poster Full Sized 2'		\$ 34.95			
Anaconda Poster Full Sized 2'		\$ 34.95			
Ape Poster Full Sized 2'		\$ 34.95			

Full Sized 11"x8.5" Catalog		\$	3.00		
Pocket Sized Catalog		\$	0.75		
Purchase Order Sheets		\$	-		
Interactive DVD's in Sleeves		\$	1.00		

Order Quantities and Minimums

Minimum Order Quantities are 3 Versa-Holster or 3 Versa Case Systems to qualify for dealer pricing.

Any order placed below \$599.00 will not be eligible for Net 30 terms.

New Dealers will not be eligible for Net 30 Terms on the first order. Once the second order is placed the eligibility will become active.

Any order placed with more than 20 systems qualifies for Net 30 Terms